



V.S.R. GOVERNMENT DEGREE & P.G. COLLEGE

Movva-521135, Krishna District, Andhra Pradesh

NAAC Accredited with "A" Grade (3.01 CGPA)

ISO 9001:2015, 14001:2015, 50001:2011 Certified Institution

Affiliated to Krishna University



Editor-In-Chief

Dr. S. Madhavi
Principal

NEWSLETTER

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Editor

Smt. Y. Suneetha
Lecturer in English

VISION:

- To be acknowledged as a reputed institution at local University and state level whose academic, ethical and cultural dimensions of students' education and contribution to the community consistently meet the standards of excellence and global challenges.
- To offer relevant / need based courses from time to time, to promote interaction with industry, to develop critical thinking among students.

MISSION:

- ❖ To promote holistic development of students by offering quality education and to prepare them to embrace the challenges of changes that new technology brings in the process of globalization.
- ❖ To empower all the students to lead productive lives and become contributing members of the community by applying their acquired knowledge and skills.

OBJECTIVES:

- ✓ To promote higher education in the field of Commerce, Science and Arts.
- ✓ The college has been starting need based courses from time to time.
- ✓ To provide educational guidance and training to the students towards empowering them with knowledge, skills, values, imagination and creativity.
- ✓ To train the students in a variety of other skills required for their career and life.
- ✓ To prepare the youth for the changing times.
- ✓ To inculcate a value system and healthy culture in the students for preparing them into better citizens.
- ✓ To include benefits of education by undergoing constructive changes.
- ✓ To enhance the quality of teaching-learning process through continuous assessment and use of ICT.
- ✓ To make the students self-reliant, confident, imaginative, creative and compassionate.
- ✓ To expose the students to global concepts and modern technologies.



Dr. S. Madhavi

M.Sc., B.Ed., Ph.D.

Principal

"Education should be imported with a view to the type of society we wish to build. The main function of a University / College is not to grant degrees or diplomas, but to develop the University spirit and advance learning. The former is impossible without corporate life, the latter without honors and post graduate"

COLLEGE PROFILE:

V.S.R. Government Degree & P.G. College was established in 1984. This College has been established in order to cater to the educational needs of the rural students from the surrounding villages of Movva Mandal. The land of the college has been donated by the Local Philanthropists. The motto of the College is to focus on the objectives of education to the students from the rural communities, thereby imparting skills of employability to meet the job opportunities and to mould themselves as the responsible citizens of India. The College has been offering 11 UG and 4 PG Programmes.

The College is covered under 2f and 12 B of UGC Act 1956 and getting general development grants since 1992. At present the College is affiliated to Krishna University, Machilipatnam.

THE VISION OF THE COLLEGE:

To contribute to the advancement of knowledge through teaching, research, publications and dissemination and to train students to acquire good communication skills and leadership qualities so as to mould them to be global citizens.

The College has been offering relevant, need based courses from time to time. The College went for first accreditation in 2004 and was awarded "B" Grade and Second accreditation in 2011 and was awarded "B" Grade with 2.56 CGPA and third accreditation in 2017 and was awarded "A" grade with 3.01 CGPA.

BEST COMMUNITY SERVICE PROJECT AWARD IN BIOLOGICAL STREAM

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AWARENESS PROGRAMME ON 'FIRE SAFETY MANAGEMENT'

APSACS QUIZ COMPETITION

As per the directions of the Project Director, APSACS, a quiz competition was conducted by DAPCU Vijayawada with coordination of SRR & CVR Govt. Degree College, Vijayawada on 09-11-2022 at Seminar Hall, SRR & CVR Govt. Degree College, Vijayawada.

The Quiz Competitions were conducted in elimination mode and our college students P.Vani of III B.Sc. and P.Madhavi III B.Com (CA) won third prize and received Rs 3000/- cash prize from NTR District collector, Sri. S. Dilli Rao, I.A.S.

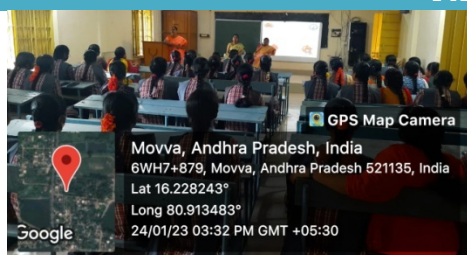


CCE - Zonal Review Meeting on Implementation of Academic Initiatives



On 10 January 2023, Our Principal, Dr. S. Madhavi, along with our IQAC Coordinator, Dr. J. Kalpana attended CCE - zonal Review Meeting on Implementation of Academic Initiatives with Principals and IQAC Coordinators of Govt. Colleges and Private Aided Colleges under the Nodal Resource Centres of Vijayawada, Guntur and Nellore at JKC College (A), Guntur.

NATIONAL GIRL CHILD DAY

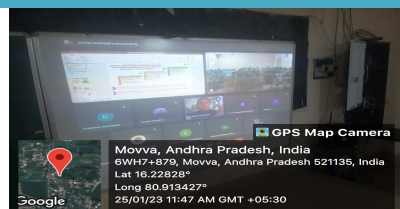


On 24 January 2023, our college Women Empowerment cell celebrated National Girl Child Day. This day was established in 2008 by the Ministry of Women and Child Development. The goal of National Female Child Day is to highlight the prejudice and injustice that girl children face. This day also encourages awareness of women's rights in our country.

Objectives of National Girl Child Day

The objective of National Girl Child Day is to create awareness about the rights a girl owns and to give girls the opportunities like everyone else, also to support the girl child of the nation and remove gender-based biases. Another objective of celebrating this day is to promote awareness about the inequalities that a girl child faces and educate people about girl's education. Basically to value them and to respect them like everybody else and give a new perspective towards girl child and to decrease discrimination. The main focus is on changing society's attitude towards girls, decrease female feticide and create awareness about the decreasing sex ratio.

ONLINE SESSION FOR GIRL STUDENTS ON 'MENSTRUAL HEALTH AND HYGEINE MANAGEMENT'



The Health and Hygiene committee in association with the Women Empowerment cell of the college & Global Hunt Foundation (a voluntary organisation) conducted an online session for students (girls) on menstrual health and hygiene management on 25.01.23 at 11.30pm in our college Mana TV. Room. Speaker: Ankita Sukhwai.

Objectives: - To enable girls to cross barriers caused by cultural and gender norms that prevent them from articulating their menstrual needs. To guide girls in having safe and acceptable access to appropriate health care information so as to help oneself in overall health management. To provide knowledge to girls about the anatomy and physiology of their bodies. To prepare girls for building healthy lifestyles that can protect and improve their menstrual & reproductive health.

NATIONAL VOTERS DAY

National Voters Day is celebrated in India on January 25 annually. The National Voters' Day (NVD) is celebrated across the country to mark the foundation day of Election Commission of India, the autonomous constitutional authority responsible for conducting elections. We celebrated this day on 25 January 2023 and administered the National Voters Day pledge. Later, staff and students created awareness on voter enrolment among the public and distributed Form-6 for voter enrolment in association with Mandal Revenue Office, Movva. On this occasion, the Department of Arts conducted Essay writing competitions to the students.



REPUBLIC DAY CELEBRATIONS



74th Republic day celebrations were held in our college on 26 January 2023. The programme was started with our principal, Dr.S.Madhavi hoisting our National flag and singing of the National Anthem. Later, T. Devender Reddy, HOD, Physics read the preamble and administered an oath to develop nationalistic spirit. The ceremonious Parade by our NCC Cadets was the special attraction of the day. Republic Day commemorates not only the spirit of independent and individual India but also Indian citizen's power to choose the government democratically.

MARTYR'S DAY

Martyrs' Day is observed on January 30 to commemorate the death of Mahatma Gandhi, who was assassinated on the same day in 1948. Born Mohandas Karamchand Gandhi, he is widely regarded as 'Bapu', or 'Father of the nation' in India. Gandhi, regarded as one of the most iconic figures of the 20th century, bravely led his country to freedom — but was killed by the bullets of violent extremists. Indians commemorate the day by remembering his ultimate sacrifice to the nation and preaching his values of non-violence, unity, and morality. In line with this thought, the department of Political Science observed this day and paid homage to Mahatma Gandhi.



FIELD VISIT TO DDU-GKY, CHALLAPALLI

The Department of chemistry organized a field trip to Deen Dayal Upadhyaya Grameena kaushalya Yojana (Arjuna Foundation) challapalli on 30-01-2023 to create awareness on skill Development and internships which they have to pursue in IVth and V semesters.

DDU-GKY is a part of the National Rural livelihood Mission tasked with the dual objectives of adding diversity to the incomes of rural Poor families and caters to the Career aspirations of rural youth. As a part of the skill India campaign, it plays role in supporting the social and economic Programs of the Govt like the Make-in-India, Digital India, Smart cities and start-up India. DDU-GKY challapalli is offering 6-months training on Tourism and Hospitality , Hotel management, Spoken English, MS office, Hardware and software Networks, Tally etc. But it is a residential program. The hostel, class rooms and accommodation facilities



provided by them are excellent with good safety measures, as CCTV cameras are installed at all the places. They offered placements to all the students who would complete their training. The students of BA & B.Com will be hugely benefitted if they join the courses offered by them.

All the students who visited DDU.GKY were very enthusiastic to join the 6- months Training programme as it would help them to get employment immediately after the completion of the Training.

NATIONAL WEBINAR ON EMERGING TRENDS AND EMPLOYABILITY SKILLS IN ARTIFICIAL INTELLIGENCE



The Department of Computer Science organised a one day National Webinar on Emerging Trends and Employability Skills in Artificial Intelligence on 31 January 2022. Dr. Kousar Nikhath, Associate Professor, VNR VJIET, Hyderabad and Dr. Waheed Shafiah, Assistant Professor, VNR VJIET, Hyderabad acted as the resource persons, and they explained in detail the latest advancements and trends in the field of Artificial Intelligence and how to acquire employability skills in this domain. It's really an encouraging and enriching session.

THE END